

31st European Association for Sport Management Conference PhD Seminar Programme

Location: The Metropolitan Arts Centre ([MAC](#)), 10 Exchange St, West, Belfast BT1 2NJ

Monday 11 September 2023

9.00 – 9.50	Welcome & Introduction @ The Works	
9.50 – 10.00	Short break	
10.00 – 11.00	Keynote 1: Heather Gibson @ The Works	
11.00 - 11.30	Coffee Break	
11.30 – 13.00	Paper presentations (2 Parallel sessions)	
	Session 1a (Chair: Bram Constandt) @ The Works	
	Jessica Brougham Discussant: Kari Descheemaeker	Expanding our Knowledge of Athlete Voice: An Exploration of Athlete Councils as A Mechanism for Athlete Voice in Sport Organizations
	Gaby Dijkstra Discussant: Tanja Kantelhardt	Understanding the role of gender in leadership development through extreme physical training
	Pierre Léonard Discussant: Zining Liu	Members Perception Of Environmental Sustainability In Non-Profit Sports Organizations and The Impact On Their Loyalty
	Session 1b (Chair: Chris Horbel) @ The Hub	
	Sean Dempsey Discussant: Jamal McKenzie	The Glass Cliff and English Professional Football: Precarious Roles for Minority Football Managers and the Mediating Effect of Firm Position
	Gema Souvenir Discussant: Romano Keller-Meier	Football, finance and fraud: A critical policy analysis of anti-money laundering regulations in Belgian professional football
	Luteng Hou Discussant: Dahye Jung	A Comparative Evaluation of Sport Participation Legacy from Sport Mega-Events: Multiple Cases in the Chinese Context
13.00 – 14.00	Lunch	
14.00 - 15.00	Keynote 2: Bettina Cornwell @ The Works	
15.00 – 15.30	Coffee Break	
15.30 – 16.30	Paper presentations (2 Parallel sessions)	
	Session 2a (Chair: Bram Constandt) @ The Works	
	Anuska Marjanovic Discussant: Callum McCloskey	Critiquing the management of child protection in football through the FIFA Guardians program
	Lynn Praet Discussant: Julius Strömberg	Managing the societal value of elite sport: Elite athletes' motivators and barriers to be a role model
	Session 2b (Chair: Chris Horbel) @ The Hub	
	Raphael Stieger Discussant: Gema Souvenir	Professionalisation and Governance in Sports Organisations – Towards an Integrative View?
	Tim Kübel Discussant: Benjamin Vermaut	Longitudinal Exploration of the Desired Social Development Outcomes in Academy Players
19.00	Dinner	

Tuesday 12 September 2023

9.30 – 10.30	Paper presentations (2 Parallel sessions)	
	Session 3a (Chair: Bram Constandt) @ The Works	
	Julius Strömberg Discussant: Bingjie Wang	A decentred approach towards sport governance. Exploring sports clubs' practices and implications with the implementation of good governance frameworks
	Tanja Kantelhardt Discussant: Pierre Léonard	The impact of game characteristics on alcohol consumption at sport events and the role of emotions
	Session 3b (Chair: Chris Horbel) @ The Hub	
	Leslie Nothomb Discussant: Raphael Stieger	The factors of development of professional women's sport leagues
	Jamal McKenzie Discussant: Luteng Hou	Researching Black Volunteers in Sport: A Reflexive Analysis of the Insider-Outsider Dynamic between Researcher and Researched
10.30 - 11.00	Coffee Break	
11.00 – 12.00	Keynote 3: Ashley Thompson @ The Works	
12.00 - 13.00	Paper presentations (2 Parallel sessions)	
	Session 4a (Chair: Bram Constandt) @ The Works	
	Zining Liu Discussant: Anuska Marjanovic	Predictors of youth sports attrition: a meta-analysis and systematic review
	Callum McCloskey Discussant: Lynn Praet	Sports mega events, human rights and governance: A case study of the United 2026 FIFA World Cup
	Session 4b (Chair: Chris Horbel) @ The Hub	
	Charlotte Hallows Discussant: Tim Kübel	The Evolution of Sports Brands' Use of Athlete Activism in Cause-Related Marketing Before, During, and After COVID-19
	Dahye Jung Discussant: Charlotte Hallows	What attracts mid and later adults to a cycling and what factors contribute to their continued participation? An exploratory study of Bike Florida
13.00 – 14.00	Lunch	
14.00 – 15.00	Keynote 4: Paul Downward & Kathy Babiak, Editors of ESMQ @ The Works	
15.00 – 15.30	Coffee and Diplomas	
15.30 – 16.30	Paper presentations (2 Parallel sessions)	
	Session 5a (Chair: Bram Constandt) @ The Works	
	Kari Descheemaeker Discussant: Gaby Dijkstra	The Impact Of Mass Sport Participaton, Talent Identification and Talent Development On Elite Sporting Success: A Comparative Study At The Sport-Specific Level
	Bingjie Wang Discussant: Jessica Brougham	Measuring Consumers' Perceptions of Corporate Social Responsibility in the Chinese Football Sector: Scale Development and Validation
	Session 5b (Chair: Chris Horbel) @ The Hub	

	Romano Keller-Meier Discussant: Leslie Nothomb	The professionalisation of Sports Clubs in Semi-Professional Team Sports
	Benjamin Vermaut Discussant: Sean Dempsey	A Data-Driven Framework for Player Selection in Soccer
16.30	Closing & Farewell @ The Works	

Seminar Chairs

Dr. Chris Horbel
Associate Professor, Norwegian School of Sports Sciences, Norway



Dr. Bram Constandt
Professor, Ghent University, Belgium





Keynote Speakers

Dr. Heather Gibson
Professor, University of Florida, USA



Dr. T. Bettina Cornwell
Professor, Philip H. Knight Chair, University of Oregon, USA



<p>Dr. Ashley Thompson, Assistant Professor, Brock University, Canada</p>	
<p>Dr. Kathy Babiak Professor, University of Michigan, USA & Designated Editor of ESMQ</p>	
<p>Dr. Paul Downward Professor, Loughborough University, UK & Editor of ESMQ</p>	